

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: West Hills Neighborhood Council

Name: Anthony Scearce

Phone Number: 818-357-4946

Email: anthony.scearce@westhillsnc.org

The Board approved this CIS by a vote of: Yea(20) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 5/17/2021

Type of NC Board Action: For

Impact Information

Date: 05/18/2021

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 20-1536

Agenda Date:

Item Number:

Summary: Support CF 20-1536 in that Bureau of Street Services be instructed to continue the public engagement process while the Sidewalk and Transit Amenities Program (STAP) Request for Proposals (RFP) process is underway, provide a public report on the proposals received in response to the RFP, and, with assistance from other departments as necessary, report to the City Council within 60 days of receiving proposals regarding any outstanding issues that will shape the final operational details of a contract for the STAP, including: • Parameters of digital advertising and/or digital displays to ensure compatibility with their surrounding environments, traffic safety, and land use zones such as specific plans and scenic highways; • A policy governing data collection, ownership, privacy and use from devices placed within public rights-of-way or on City facilities. • How advertising proposed within public rights-of-way can be governed and coordinated to ensure maximum benefits to the City and its residents and strict compliance enforcement; • Controls over the content of advertising within public rights-of-way or on public property and the operational means to enforce them; and • Strategies for capital investment necessary to maximize STAP benefits and the re-investment of program revenue into street and sidewalk improvements that facilitate safety, transit use, and mobility